



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)**

L.B. Reddy Nagar :: Mylavaram-521 230 :: NTR Dist. :: A.P
Approved by AICTE, New Delhi. Affiliated to JNTUK, Kakinada

MBA (III Semester) (R23) I Mid Examinations October 2024

R23

TIME TABLE

Time : 02.00 PM to 04.00 PM

Admitted Batch : 2023-24

A.Y. : 2024-25

Master of Business Administration

14-10-2024 (Monday)	15-10-2024 (Tuesday)	16-10-2024 (Wednesday)	17-10-2024 (Thursday)	18-10-2024 (Friday)	19-10-2024 (Saturday)
23MB12 - Business Policy & Strategic Management	23MB13 - E-Commerce & Digital Markets	23MB21 - Security Analysis and Portfolio Management	23MB22 - Financial Markets and Services	23MB25 - Performance and Reward Management	23MB26 - Management of Industrial Relations
				23MB29 - Services Marketing & Retail Management	23MB30 - Advertising and Brand Management
				23MB33 - Data Mining for Business Decisions	23MB36 - Data Science using R

Note: Any omissions or clashes in the time table may please be informed to the Controller of Examinations immediately.

Date: 03-10-2024

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CONTROLLER OF EXAMINATIONS

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PRINCIPAL

- Copy to: 1. Vice-Principal, Deans & HoD
2. T&P cell, Transport in-charge & Librarian
3. Canteen, PD, Security & Hostels
4. Coordinator-Disciplinary
5. Notice Boards

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K. Narayana